

# The Microsoft 365 Copilot advantage for growing businesses



Embark on your journey to becoming a Frontier Firm by integrating the advanced AI capabilities of Microsoft 365 Copilot with Atomic Data. As you think about your AI implementation goals, we can walk you through how to test AI use cases in **Microsoft Copilot Chat** and your favorite Microsoft tools. These capabilities empower your employees to transform how they work—all while improving productivity and innovation without compromising on security.

**Let's explore the benefits you unlock at each stage of the AI adoption journey.**

**1**

## Consistent UI for AI

[Overview](#) | [How to get ready for Microsoft 365 Copilot](#)

Realize value from day one by engaging with Copilot Chat to get standardized user experiences across **web, desktop, and mobile**:

- Free and secure unified AI chat for consistent experience across users, roles, and functions.
- Draft new content based on emails, meeting notes, or web-relevant content in the flow of work.<sup>1</sup>
- Collaborate with multiple teammates and stay organized on a dynamic canvas with Microsoft Copilot Pages.
- Save time and boost productivity by delegating repetitive tasks to Microsoft Copilot Actions.<sup>2</sup>

**2**

## AI is integrated into the tools millions use every day

[Video tutorials](#)

Empower your teams to deliver faster outcomes with AI embedded in the tools they already use to **minimize training time and maximize productivity**:

- Sort through and respond to priority emails quickly in Microsoft Outlook.
- Understand, recap, and answer questions based on visual content shared onscreen during Microsoft Teams meetings.
- Easily build and share the outline of a session or detailed script for a presentation with Microsoft Narrative Builder.
- Analyze data using Python in Microsoft Excel with custom visualizations to show trends.

3

### Microsoft Copilot Studio customization makes it your own

[Overview](#) | [Community](#) | [Announcement: Easily build Copilot agents](#) | [Tailor the experience with your own agent](#)

Create agents with your first-party and third-party data and apps using **Copilot Studio** to reflect your business priorities:

- Discover, pin, and use custom agents curated for your organization.
- Add specialized skills and knowledge while automating specific tasks with prebuilt agents.<sup>1</sup>
- Automate business processes using agents that will act on behalf of the team.<sup>1,2</sup>
- Unlock over 1,500 prebuilt connectors over all your data.<sup>3</sup>

4

### Enterprise-grade security, privacy, and compliance is connected directly to your business data

[Data, privacy, and security for Microsoft 365 Copilot](#) | [Responsible AI](#)

Confidently scale AI across your growing business with **built-in compliance and governance**:

- Detect potentially risky AI usage, insider risk severity levels, and inherit Data Loss Prevention policies based on the label.
- Easily control who can create, share, and use agents across your organization.
- Monitor content sprawl and oversharing and streamline content management.
- Support compliance with key regulations and initiatives like SOC, GDPR, HIPAA, and CSA STAR.
- Restrict the storing and processing of data within the EU data boundary.

5

### You get flexible purchasing and deployment options

[Microsoft 365 Copilot pricing options](#) | [Get AI-ready with FastTrack](#)

Provide your teams with the flexibility and choice to use agents with a deployment model that fits **your budget and timeline**:

- Build, use, and publish agents on a consumption basis for Copilot Chat.
- Use agents grounded in your enterprise data and third-party data with Microsoft 365 Copilot.

6

### Copilot delivers measurable AI impact and business value

[Admin center reports](#) | [Microsoft 365 Copilot Adoption](#) | [Microsoft Copilot Dashboard](#)

Drive adoption and quantify the impact of AI with **Copilot Scenario Library, Prompt Gallery, and the Copilot Dashboard**:

- Find, save, and manage prompts directly in your favorite Microsoft 365 apps.
- Easily assign licenses, monitor usage, and enable feedback in one admin center.
- Dive deeper into Copilot impact with customizable reports and detailed usage analytics.
- Measure ROI of Copilot to understand how usage relates to KPIs.

Are you ready to take the first step in your AI journey? Atomic Data has the tools and knowledge to maximize what you can do with Microsoft 365 Copilot.

**Reach out and get started today.**  
[Get in touch with an AI expert.](#)

<sup>1</sup>Requires Microsoft 365 Copilot license.

<sup>2</sup>Some features are in preview.

<sup>3</sup>Also available in Microsoft 365 Copilot Chat via consumption payment options.